

---

# AYDIN BALTACI – WEB & GIS CONSULTANT

---

319 EAST 88 STREET APT.15, NEW YORK NY 10128 (917) 379-3474

E-MAIL: AYDIN@BALTACI.COM URL: <http://www.baltaci.com>

---

## SUMMARY

---

Extensive experience in Internet, and Geographic Information Systems (GIS) project management

Over five years of solid web programming / development experience

Skilled in GUI design, planning and architecture

Skilled in problem solving and out of the box solutions

Over five years experience in print production

PHP, MySQL, XHTML, XML, Flash, Fireworks, Dreamweaver, Interakt expertise for Internet platform

ArcView, AutoCAD, Microstation expertise for GIS and Engineering projects and draft

Photoshop, Illustrator, QuarkXpress, Pagemaker skills for print products

---

## COMPUTER SKILLS

---

---

### COMPUTER TECHNOLOGIES & LANGUAGES

---

HTML | CSS | JavaScript | PHP 5 | MySQL | WAMP | Flash Actionscript | OOP | MS-DOS | Microsoft Windows | Familiarity with many other technologies (Avenue, C++, VBA, ASP, SQL Server, UNIX, Linux, MS Access)

---

### SOFTWARE

---

Dreamweaver with Interakt Extensions for PHP authoring | Homesite | Flash | Photoshop | Illustrator | Fireworks | ImageReady | AutoCAD | ArcView | MicroStation | Microsoft Visio | Microsoft Project | Microsoft Office (Word, Excel, Access, Powerpoint, Outlook) | SAS | SPSS

---

---

---

## EMPLOYMENT

---

---

### SR. DEVELOPER

---

Bertelsmann Direct North America- New York, NY

April 2007 - Present

Responsible for the front end development of two dozen new version e-commerce websites including Columbia House, Book of the Month Club, Doubleday Book Club for the leading marketer of books, DVDs, CDs in the U.S. Works closely with designers, UI developers, back end developers and QA team to ensure the full quality of the websites.

---

### IT CONSULTANT

---

ACCESS - New York, NY

September 2006 – April 2007

Consulted Bookspan in development of the front end for UNIWEB project that includes ZOOBA.com. Worked with designers, UI team, business, and back end developers to implement flexible CSS modules to accommodate marketers needs.

---

### INTERNET CONSULTANT

---

Baltaci.com - New York, NY

September 2000 - Present

Web programming and design using Adobe and Macromedia products as well as open-source PHP, MySQL, Apache, in Windows and Linux environment (often referred to as WAMP, LAMP respectively). Database design, application design, site architecture design, CSS, Javascript, and HTML programming to meet validation requirements. Responsible for ongoing updates and design of print products of various sites.

---

### ART DIRECTOR / VP OF OPERATIONS

---

GMG - Norwalk, CT

July 2004 - May 2006

Designed company web and magazine products, GUI, online surveys, and information architecture. Extensive Flash development for client's marketing and training purposes. Worked with management to strategically plan and program applications that helped to health management organizations to reach their clients in better and easier ways.

Normalized database tables. Cleaned up and re-wrote front end HTML. Converted sites from table based design to CSS based table-free designs. Wrote promotional copy and technical documentation. Took project management responsibility for application development especially during the critical times. Full filled office administration responsibilities.

---

## CONTRACT EMPLOYEE

---

Sanborn Map Company - Pelham, NY  
February 2003 - September 2003

Development of digital database of buildings for major cities throughout USA. Designed 3D digital database model of buildings for New York City.

---

## GIS PROJECT MANAGER

---

Sanborn Map Company - Pelham, NY  
March 1999 - November 2000

Prepared GIS technical proposals, modeled GIS database, managed communication between the client and company, and company and subcontractors in overseas, managed product quality control and delivery, prepared monthly invoices and prepared reports of job performances for upper management, kept tract of documentation, trained mapping technicians and sales staff. Developed creative project management strategies to eliminate backlogs. Traveled to client locations to resolve technical bottlenecks with clients in fast-paced product environment.

---

## DIGITAL CARTOGRAPHER

---

Hagstrom Map Company - New York, NY  
July 1997 - March 1999

Prepared pocket, road, and wall maps, maintained map database, programmed routine map publishing procedures and techniques, designed new symbols and graphics for maps.

---

## EDUCATION

---

---

### MASTER OF ARTS, GEOGRAPHY DEPARTMENT

---

Hunter College, New York, NY

Graduation: December 1998

---

### BACHELOR OF SCIENCE, GEODESICS AND PHOTOGRAMMETRIC ENGINEERING

---

Yildiz Technical University, Istanbul, TURKEY

Graduation: June 1987

---

## AWARDS

---

---

### SHUSTER AWARD—MOST OUTSTANDING MASTER THESIS

---

Hunter College, 1998, New York

---

### GEOGRAPHIC AWARENESS POSTER AWARD

---

First Place, 1997, New York

## TIME MAGAZINE NEWS MAP AWARD

---

Second Place, 1994, New York

## CERTIFICATION

---

---

### ADVANCED FLASH

---

Noble Desktop, New York

## VOLUNTEER EXPERIENCE

---

---

Radio Tahrir - WBAI 99.5FM, New York 2006

Radio production and journalism

Manhattan Academy of Technology—Middle School, New York 2005-2006

Assisted students for the LEGO Robotics Design Competition, website construction and CSS techniques as well as digital documentation of these events.

Public School 40, New York 2003-2004

Library classification and book database creation in Macintosh system.